



**PRESS RELEASE**  
**For Immediate Release**

**DEPARTURE OF BEAULIEU CEO, KAREL VERCRUYSSSEN**

**Acton Vale, Québec (July 13, 2016)** – Beaulieu Canada announced today the decision of CEO, Karl Vercruyssen, to leave the company after nine years of leadership.

Benoit Leclair, CFO of Beaulieu Canada confirms that although Mr. Vercruyssen was a great asset, he is confident in the long-term success and bright future of Beaulieu Canada. “We will continue on with our efforts to optimize operations, to ensure we are best positioned for current and future success and to offer our partners an enhanced customer service”, says Mr. Leclair.

“Mr. Vercruyssen’s dedication to the development of the company was greatly appreciated. We wish him much success in all of his future endeavours”, says Mieke De Clerck Hanssens, owner of Beaulieu Canada.

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**About Beaulieu Canada:** Beaulieu Canada is a key supplier in the residential and commercial flooring markets in North America. For over 50 years, Beaulieu Canada has been an industry leader in the manufacturing and distribution of flooring products to retailers and home improvement centers across Canada.

**Press Contact**

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